

March 2023

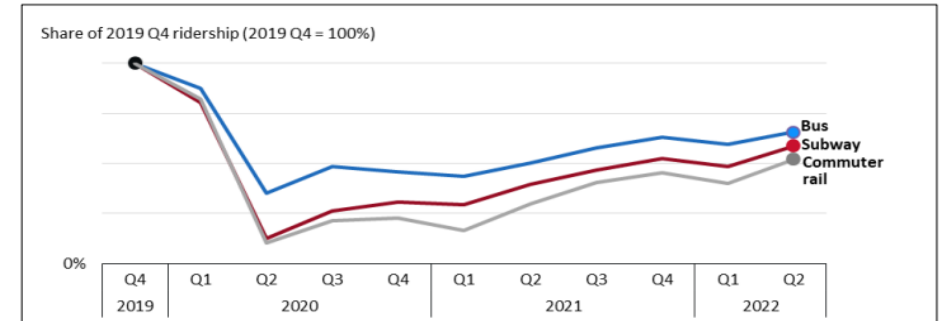


# GLOBAL MOBILE TICKETING REPORT AND DATABASE 2024-2030

## 2.1 Trends in ridership

- The COVID-19 pandemic has strongly affected ridership on public transport networks across the world. Demand for public mobility services fell sharply due to lockdown restrictions, work from home policies, virtual schooling, and modal shifts to private vehicles to minimise exposure to risky environments.
- Many transport networks have yet to fully recover from the effects of the pandemic because of changes in passenger behaviour and work policies.
- After deployment of mobile ticketing, within 3 month of use, the cities observed a ridership increase from XX to XX per month. Highest increase was observed in xx region.

Quarterly Public Transportation Ridership by Mode in the US



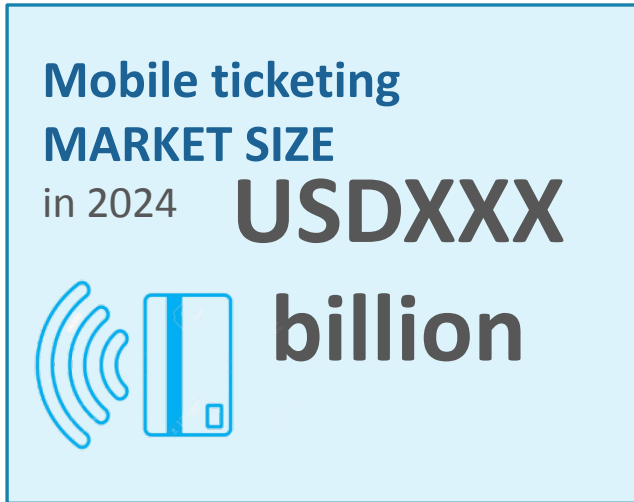
Source: APTA, Public Transportation Ridership Report

### Case Studies

**Case Study 1: Sample text** - In May 2024, the XX agency stated that public transport ridership was xx% of its before implementing mobile ticketing. The ridership had improved from xx to xx.

**Case study 2** In May 2024, the XX agency stated that public transport ridership was xx% of its before implementing mobile ticketing. The ridership had improved from xx to xx.

## 1.1.4 Market Size of AFC Segment



## 8.1 Analysis by Region

